



Scale Your Business with the #1 Platform Built for the Green Industry

WorkWave's **RealGreen** is the only green industry platform that powers **the leading lawn care organizations.**

- × **NO** fragmented tech stack
- × **NO** duplicate contracts
- × **NO** disconnected vendors
- × **NO** forced platform changes

Trusted by Green Industry Consolidators:

VirginiaGreen

NED'S HOME

ExperiGreen
LAWN CARE

TurfMasters

FAIRWAY

LAWN DOCTOR

AA
LAWNCARE
LANDSCAPING, INC.
A. WESSELMAN CO.

Why Choose RealGreen by WorkWave?

1

Tech-Focused (Maximize Jobs/Day)

Dynamic routing clusters jobs to cut drive time. Real-time mobile access to job details, customer notes and service history help techs focus on the work, not software.

2

WAlve™ Agents (AI-Powered Assistants)

Put AI-powered assistants directly in your teams' hands, eliminating clunky manual steps and automating routine work.

3

Built to Support Rapid Growth & Data Migrations

Built for every stage of growth: automated field and back-office routing for rising businesses, centralized reporting for multi-branch operators, and M&A support for scaling consolidators.

4

Surcharging & Embedded Fintech Margin Controls

Embedded fintech tools — including surcharging, automated card updates and automated payment processing — keep cash flow stable and margins intact.

5

Native Multi-Entity & Multi-Branch Management

Unified billing, centralized customer records, standardized operational processes, and consolidated portfolio reporting with granular role-based access.

6

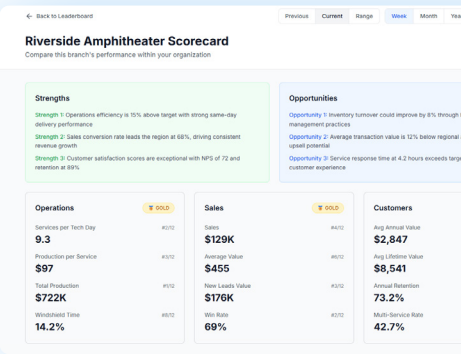
The Choice of Leading Industry Consolidators

Backed by 40+ years of deep green-industry expertise, RealGreen is the platform chosen by top PE-backed consolidators, regional acquirers, and growing organizations.

Wavelytics : Where Everything Comes Together

Command your portfolio data from a centralized Intelligence Hub.

Wavelytics consolidates branch-level data into a live Intelligence Hub — benchmarking KPIs, surfacing underperforming locations and putting real-time insights in front of the people who need them. Stop reacting to last month’s reports. Start running on live intelligence.



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“Wavelytics™ has been completely transformational when acquiring a new company. Now we can plug the new company’s database into the Wavelytics platform at close, and within a day or two, we have all their data flowing through our systems. We can immediately report on it using the same package we use for our entire business.”

- Enterprise Exterior Home Service Provider

Not All Service Platforms Scale Equally

Unlike general field service tools or single-vertical platforms, RealGreen by WorkWave is purpose-built for lawn care businesses managing complexity at scale.

CAPABILITY	WORKWAVE	ServiceTitan	FieldRoutes	aspire	JOBBER
Lawn Care / Green Industry	YES	Limited	No	Yes	No
Native Multi-Entity / Multi-Branch Mgmt	YES	Add-on	No	Limited	No
Dedicated M&A / Migration Team	YES	No	No	No	No
Portfolio-Level Reporting & Analytics	YES	BI Add-on	No	Limited	No
Regulatory / Chemical Compliance	YES	No	Yes	No	No
PE / Enterprise Pricing Structure	YES	Case-by-case	No	Partial	No

We integrate with the leaders in data architecture & security



Build Your Playbook With RealGreen

Whether you are building towards your next revenue milestone, moving towards your first acquisition or expanding your portfolio further, RealGreen is hyper-focused on empowering your technicians and automating your back office so lawn care organizations can scale their business.

Schedule a demo at RealGreen.com